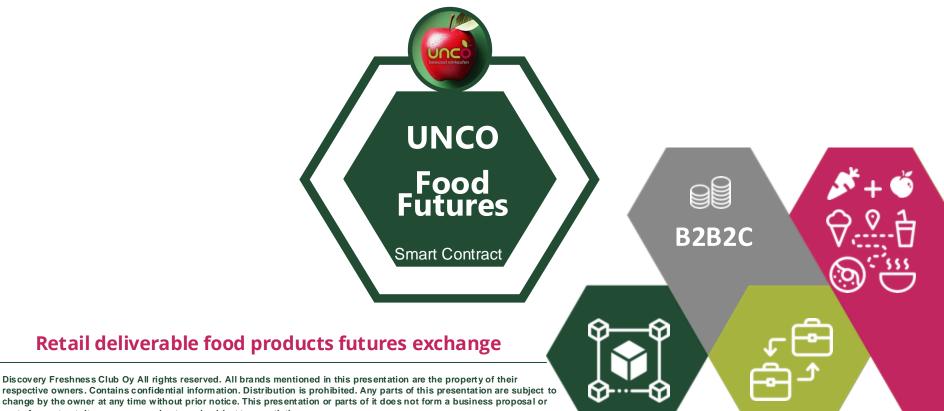
## **Service For Micro-Investments In Retail Food**



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#### Significant (4x+) price difference even with retailer 0,5 km from farmer

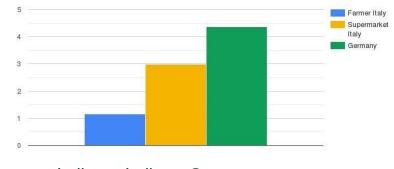


### Potatoes price per kg





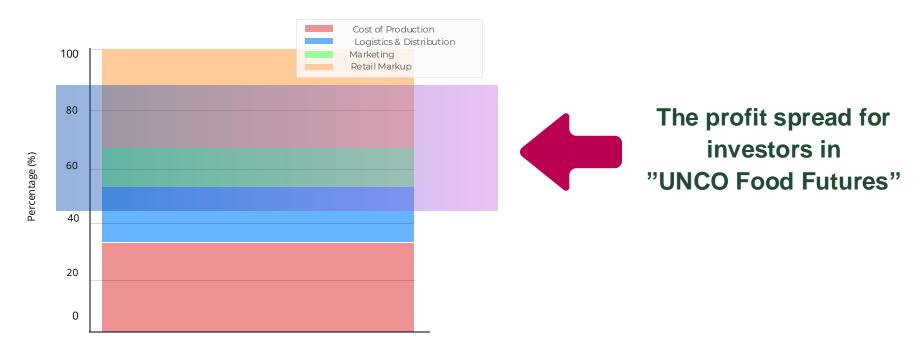
#### Peaches price per kg



Italian Italian Germany Farmer Retail e-retail



"UNCO Food Futures" is designed to redistribute the spread between the producer price and the retail price



Distribution of costs in the retail price of fresh food\*





- Value for both sides, there is an astronomical markup on food products between the farm the shelf we redistribute it with delivering value to both producers and investors/consumers
- Multiple use:
  - Ensuring supply and delivery of the products
  - Price insurance
  - Investment or speculative purchase

## **SOLUTION**



## **"UNCO Food Futures"** The way invest from \$1



## **Key Points:**

 •Deliverable – future holders can exchange their contracts for food products in a network of delivery points
•Food products – we cover an array of basic products from potatoes to milk
•Futures – the contracts have different tenors for delivery in future
•Exchange - the futures can be traded

#### "UNCO Food Futures" are not a paper, but always real food.





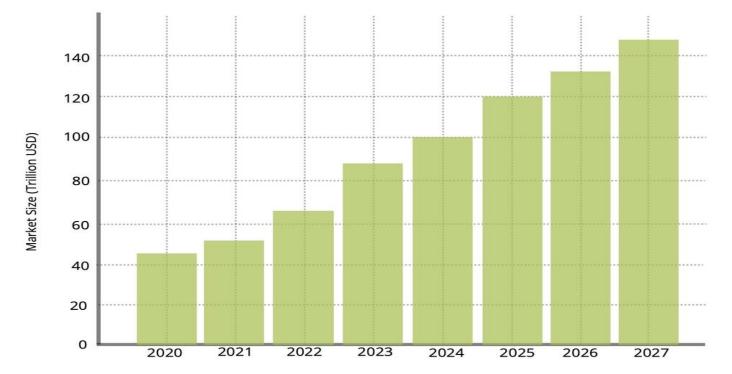
- We have a smart way of developing and constantly expanding freemium "UNCO Eco-System" - network of food products delivery points (retail shops) and a network of suppliers (farmers and traders)
- We have a cheap and efficient way for accessing retail consumers and farmers
- We have a contract enforcement mechanism

## **Competitor's Analysis**

Competitor	Investment Type	Liquidity	Potential Returns	Capital Preservation	Understandability for newbie
Robinhood	Stocks/Options	Medium	Varies	No	Medium
Webull	Stocks/Options	Medium	Varies	No	Medium
M1 Finance	Stocks/ETFs	Medium	Moderate	No	High
Interactive Brokers	Futures/Stocks	Low	High	No	Low
UNCO Food Futures	"UNCO Food Futures"	High	Very High (4x+)	Yes	Very High

ບດວັ

Global Retail Investment 2020 – 2027\*



https://www.bcg.com/publications/2021/global-asset-management-industry-report https://worldmetrics.org/retail-investing-market-size-statistics/ https://www.cbre.com/insights/briefs/2021-global-investment-volume-hits-record-level https://www.statista.com/statistics/909683/retail-investors-investment-goals-worldwide-by-region/ https://euronerd.com/insights/retail-investor-statistics/

## Market Size For "UNCO Food Futures"









- We make money on:
  - Commission when a futures is created/first sold
  - Trading commission on exchange when futures are traded
  - Selling (where possible) data and analytics
  - SaaS and subscription payments

## **GET IN TOUCH**





## **Andrey Yusupov**

#### Founder

M.Sc. Marketing, Postgraduate ISESP RAS; 7 years in consulting (IT, FinTech, HoReCa); **FinTech: 3y+** https://www.linkedin.com/in/ayspff

## THANK YOU FOR YOUR TIME

## Please, schedule a zoom call here.

https://foodfutures.net https://foodfutures.club https://unco.market https://unco.trade https://unco.club https://unco.bio

# Additional info

Food at up to twice cheaper

Smart-contract for profitable and solid investment to food



B2B2C



## **MARKET OPPORTUNITY**

### **Costly Loans**

High LIBOR/EURIBOR rates lead to costly loans for farmers and distributors resulting in heightened production expenses

### Investment Opportunities And High Interest Rates

It presents an opportunity for investors, as incomes grow with each euro invested.



### **Higher Net Costs**

This, in turn, drives up retail prices, causing a decline in consumer demand

### **Rising Retail Prices**

The buyer is looking for discount solutions

#### **"UNCO Food Futures" is a investment solution for:**

- ✓ Investors who are looking for solid and highly profitable opportunities;
- ✓ Buyers who are looking for freshness and lower prices;
- ✓ Producers who are looking for cheaper ways to get financed

# We Match!



## **UNITED NATIONS Sustainable Development Goals**



#### SUSTAINABLE CITIES AND COMMUNITIES









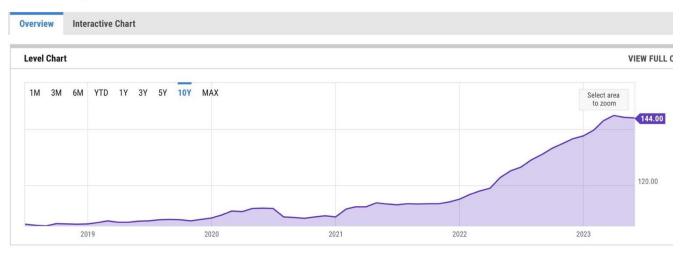


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## Food's price up 7%+ every year

#### Germany Consumer Price Index: Food and Non-Alcoholic Beverages (I:GCPIFNAB)

144.00 for May 2023



\* in fresh category (Jones, 2004 cited in Lundqvist et al., 2008), According to the Guardian <u>The food's wastes is about 45% of all produce\*</u>, Source: <u>The food's wastes is about 45% of all produce\*</u>, Source: <u>https://</u>www.usda.gov Food and Agriculture Organization of the United Nations: approximately one-third of the global food production intended for human consumption is lost or wasted each year.